

Internet of Things Event
7th edition, 8 June 2016
High Tech Campus Eindhoven



Big data, data centers, connected devices, cloud-based software: the Internet of Things industry is rising in a high-speed tempo.

Which markets are changed or influenced by the growing Internet of Things? How to secure the cloud? And what developments can we expect in the near future?

The Internet of Things Event gives insights in the rapidly developing market, in new technologies and in how other businesses apply the new opportunities that the Internet of Things brings.



The [Internet of Things Event](#) includes two parts:

- Conference
- Exhibition

Conference

Next to keynote presentations, several parallel sessions will take place at the Internet of Things Event. The conference program is being developed, so please visit our [conference program](#) for the latest program updates or stay up to date via our [newsletter](#).

The following topics will be covered during the Internet of Things Event:

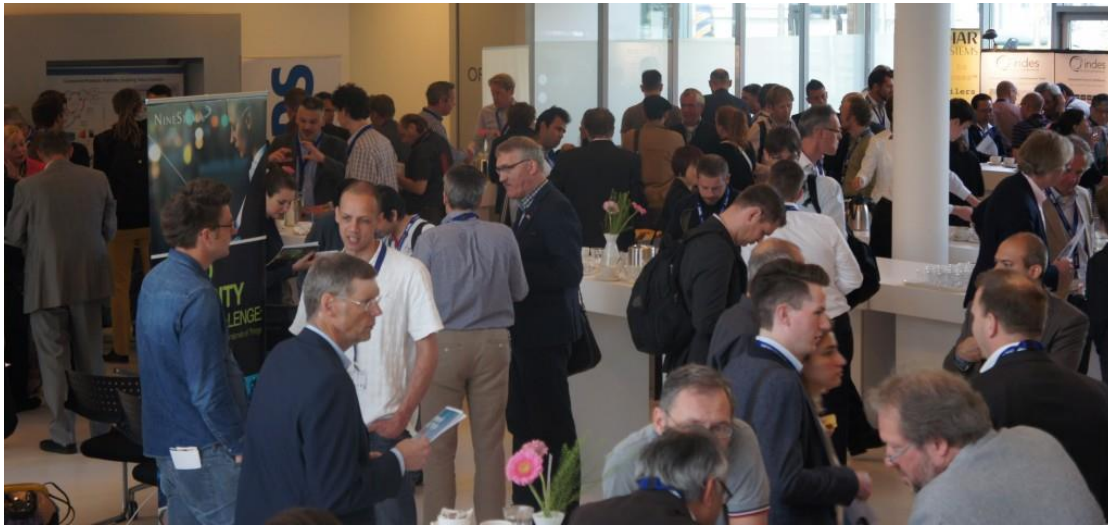
- Data Centers
- 5G
- Cloud
- Security
- Big Data
- Artificial Intelligence / Machine Learning



PARTNER INFORMATION

Exhibition

Suppliers and service providers will be presenting their newest products and/or services at the exhibition area.



Target audience

Management, strategic marketing and business development, senior management in purchasing and ICT of Companies/organizations who want to deploy IoT, Hardware manufacturers (components, Telecom, IT, Consumer Electronics, White Goods, sensors etc.), Software manufacturers (OS, applications, embedded software, open data, data visualization), System Integrators, Service Providers, Operators / ISP's, Utilities (Energy, electricity, water), Venture Capital / Financial industry), Design companies (product, interaction and service), IP / legal and regulation bodies

Communication

Extensive communication about the Internet of Things Event will take place via various channels. Exposure for sponsors will be attained via direct e-mailing to an extremely top-quality and exclusive database.

We will communicate about the event in the following ways:

- [website](#) and [news](#)
- [Twitter](#)
- [Facebook](#)
- [LinkedIn](#)
- Newsletter which will be sent out every week from March 2017 onwards

The communication strategy also includes online advertisements, button-advertisements, advertisements in printed magazines and notification of the event on the websites of the supporting media partners

Media

The event will be equally supported in the blogs, trade press, newsletters, websites and twitter of the international media partners.

Venue

The Internet of Things Event takes place at High Tech Campus Eindhoven Conference Center at The Strip, located in the middle of the car free zone in the Campus.



Participant & Sponsorship options

Gold Partner € 3.250, - (VAT excluded)

- Speaker slot (max. 20 minutes and 5 minutes Q&A during the afternoon, sales pitches are not allowed)
- Booth 12m² including 1 table, 2 chairs, electricity (220v/10A), internet and catering for staff
- One page advertisement in the A4 event guide
- 6 conference passes (including booth staff)
- 30% discount on standard rate conference passes for your relations (with discount code)
- 100 word description on website and A4 event guide with company logo
- company logo with link to your company website and short company description on our website
- access to the workshop organising option
- announcement about partnering in our newsletter
- a list of all participants one week before the event (email addresses excluded)

Silver Partner € 2.450, - (VAT excluded)

- Booth 9 m² including 1 table, 2 chairs, electricity (220v/10A), internet and catering for staff
- Half page advertisement in the A4 event guide
- 4 conference passes (including booth staff)
- 30% discount on standard rate conference passes for your relations (with discount code)
- 75 company word description on website and A4 event guide with company logo
- company logo with link to your company website and short company description on our website
- access to the workshop organising option
- announcement about partnering in our newsletter
- a list of all delegates one week before the event (email addresses excluded)

Bronze Partner € 1.750, - (VAT excluded)

- Booth 6 m² including 1 table, 2 chairs, electricity (220v/10A), internet and catering for staff
- 2 conference passes (including booth staff)
- 30% discount on standard rate conference passes for your relations (with discount code)
- 50 word description in the A4 event guide with company logo
- company logo with link to your company website and short company description on our website
- access to the workshop organising option
- announcement about partnering in our newsletter
- a list of all delegates one week before the event (email addresses excluded)

Start-Up € 750, - (VAT excluded)

- Booth 4 m² including 1 table, 2 chairs, electricity (220v/10A), internet and catering for staff
- 1 conference passes (including booth staff)
- 25% discount on extra conference passes (standard rate)
- company logo with link to your company website and short company description on our website
- announcement about partnering in our newsletter
- a list of all delegates one week before the event (email addresses excluded)

PARTNER INFORMATION

Workshop € 750, - (VAT excluded), maximum 4 slots available

- Timeslot 1,5 hrs
- Free attendance (but you have to register)
- Max 50 participants
- company logo with link to your company website and short company description on our website
- announcement partnering in our newsletter
- a list of all delegates one week before the event (email addresses excluded)

Conditions of payment

All invoices must be paid before 26th May 2017.

Organisation:

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About Jakajima

Jakajima is the matchmaker for innovators in the high tech industry ranging from 3D printing to Internet of Things, from Drones to Health Tech and from IPTV to High Tech Urban Farming. We organise those activities which bring innovators from different value chains and different professions together, in order to endeavour innovations and to create new partnerships, products and/or services. Combining business, technology, creativity, enthusiasm and fun is the leitmotif of Jakajima. We organise our own events and conference and we can help you to organise your matchmaking events as well. [Click here an overview of all our events.](#)